

**PRESS RELEASE**

**UOA Hospitality expands event and conference portfolio  
with new development phase at The Vertical Bangsar**

*The rebranded Connexion Conference and Event Centre offers  
a total of 200,000 square feet of event space for all occasions*

**Kuala Lumpur, 18 May 2016** - UOA Hospitality Sdn Bhd (UOA Hospitality), a subsidiary of leading Malaysian property developer UOA Group (UOA), is expanding its event and conference portfolio with a new phase of development - the newly rebranded **Connexion Conference and Event Centre**. Building on the success of the first phase launched in 2014, this expansion at The Vertical Bangsar South allows the Connexion Conference and Event Centre (CCEC) to offer a total of over 200,000 square feet in event space, imbued with its philosophy of offering all that is unique and creative. The CCEC encompasses the total facilities of Connexion@Nexus launched in 2014 and the new facilities located in The Vertical building.

The launch of the phase two development at The Vertical Bangsar South is timely as Malaysia aims to break into the top five in Asia Pacific in the International Congress and Convention Association's global rankings, by 2020.<sup>1</sup> Apart from a wide variety of space options, the CCEC also features a dynamic event planning team and brand new, state-of-art facilities built to fulfil the demand for a central venue suitable for all kinds of activities including business, social and leisure. With its central location between Bangsar, the Kuala Lumpur City Centre and Petaling Jaya, the CCEC has wide appeal.

"At CCEC, we have always believed in making a connection to journey together with our guests, since we first launched Connexion@Nexus in 2014. Our location in Bangsar South has given us unparalleled opportunities to grow further as there are more offices and hotels coming up in this vicinity over the next 12 months. We see the advantage of complementing this diverse ecosystem and growing community with what we have to offer for events and conferences. Our ability to offer international standards of hospitality services at all times for conferences and events has always been our strength, and will be our benchmark for further improvement and growth," said Anita Khoo, Head of UOA Hospitality.

Khoo added, "Over the last two years, we have honed our versatility and capabilities by catering for a wide variety of events. Right now, we are confident that we can offer CCEC as a venue of choice with the space options that we have. The total gross development value or GDV for CCEC at The Vertical is RM60.5million. Our team will always provide a personalised experience based on the client's requirements and our collective behind-the-scenes skills, experience and ideas combined can ensure a well-executed and well-managed conference or event."

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<sup>1</sup> Target announced by Malaysia Convention & Exhibition Bureau (MyCEB)

The capacity of the Connexion Conference and Event Centre is as follows:

### **Ballrooms**

- The impressive five ballrooms encompasses three ballrooms at Nexus and two ballrooms at The Vertical, ranging from 250 to over 500 in seating capacity each, and can also be combined - ideal for weddings, annual dinners and award presentations.
- The Grand Nexus ballroom at Nexus has a capacity of 2,100 while the Grand Summit ballroom at The Vertical seats up to 1,000, making CCEC a perfect venue for business events and social functions, from intimate parties to a grander scale of weddings, corporate dinners and award events.

### **Function Rooms**

- A remarkable choice of fifteen function rooms spread across Nexus and The Vertical offers solutions for events of specific requirements and sizes, such as corporate meetings, seminars, workshops and team building exercises.
- Each function room features modern facilities, while at Nexus, the four individual function rooms can be joined to create a larger space when combined.

### **Auditorium**

- The state-of-the-art auditorium, located in Nexus, seats 298 and comes complete with a first-class AV system and a stylish three-tier seating arrangement, making it ideal for concerts, launches and movie screenings.

### **Banquet Hall**

- The Zenith banquet hall with floor to ceiling glass windows caters for over 180 guests and is ideal for weddings, annual dinners and live shows alike. This impressive curved design layout is also a perfect ambience for an intimate walk down the aisle and it is complemented by world class catering, event planning and audio visual offerings.

### **Gazebo**

- Intimate gatherings and cocktail receptions find a home at CCEC's very own Gazebo, a sophisticated outdoor venue which seats up to 20 people in a verdant and peaceful setting complete with water features and a beautifully designed landscaped garden.

### **VIP rooms**

- CCEC's three VIP rooms provide the ambience and perfect setting to gather your most honoured guests prior to your function or event. The facility provides a relaxed atmosphere with sofas and a lounge-style finishing touch.

### **Concierge**

- CCEC's on-site business centre ensures that you never need to leave the office. Telephones, fax machines, computers, copiers and stationery are available to meet your every business need.

For more information, please visit [www.connexioncec.com](http://www.connexioncec.com)

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#### **About Connexion Conference & Event Centre**

Set amidst the iconic Bangsar South integrated development, Connexion Conference & Event Centre (CCEC) is an advanced, fresh, and urban venue, ideal for corporate or social events. Strategically located between Kuala Lumpur and Petaling Jaya, the centre is well served by public transportation and easily accessible via major expressways. Managed by UOA Hospitality, CCEC is spread across two purpose-built venues – Nexus and The Vertical – occupying over 200,000 square feet of versatile space. Featuring 5 Pillarless Ballrooms, 15 Function Rooms, 1 Junior Ballroom, 1 Auditorium, 3 VIP Rooms, and a unique Rooftop Gazebo; CCEC also manages an upscale private event space called The Oak Room to cater for corporate functions, seminars, weddings, cocktail receptions, private dinners, and more. For more information please visit [www.connexioncec.com](http://www.connexioncec.com) or email [connexion.cec@uoahospitality.com.my](mailto:connexion.cec@uoahospitality.com.my).

#### **About UOA Hospitality**

UOA Hospitality (UOAH) was established in 2011 as the asset owner and operator of hospitality projects for leading property investment and development group, UOA Group. With key areas of expertise in managing hospitality brands and properties, UOAH currently oversees a unique portfolio of hotel products and services including Connexion Conference & Event Centre, The Oak Room, VE Hotel & Residence, as well as Capri by Frasers.

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