

PRESS RELEASE

FOR IMMEDIATE RELEASE

**UOA HOSPITALITY EXTENDS HEART-WARMING TRADITION OF
CHARITABLE GIVING IN CELEBRATION OF RAMADAN**

KUALA LUMPUR, MAY 2019 – In keeping with the essence of the company’s broader corporate culture of care and the spirit of Ramadan, UOA Hospitality (UOAH) organised a series of CSR programmes including food distribution in Bangsar South as well as fund-raising and a food donation drive where all proceeds were directly channelled to two orphanages in the city.

Starting off with a simple gesture, associates from UOAH came together to prepare, cook and pack *bubur lambuk* to be distributed to the company’s surrounding local community on 16 May. 500 packs of the humble but well-loved item were distributed at 4.00pm to the public including those in vehicles on Jalan Kerinchi. Road users were pleasantly surprised by the arrangement and the last packet was given away by 5.30pm.

“*Bubur Lambuk* is often regarded as a comfort food for Muslims during the fasting month and we wanted to take part and share the joy of *Buka Puasa* with our neighbours and community,” commented one of the associates.

Throughout the fasting month, UOAH associates also contributed to support underprivileged children from Rumah Amal Al-Firdaus by raising funds via a month-long *bubur lambuk* donation campaign.

Aside from the thousand-ringgit cash donation that was raised and given to the home, the 40 young children from Rumah Amal Al-Firdaus were also invited for a fast-breaking buffet dinner at one of the hotels managed by UOAH on 28 May where they each received *duit Raya* given by the hotel management at the end of the evening.



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As part of the sharing and giving, UOAH also held a special *Iftar* session at the company's ballroom for over 50 children from the Pusat Jagaan Anak Yatim & Miskin Sri Kundang shelter on 30 May. Consisting of children aged between 6 to 17 years old, the welfare home provides care, education and guidance for orphans, abused, abandoned and underprivileged children in need.

Over 400 kgs of food items like rice, pasta, cooking oil, flour, canned food and milk powder were also collected and contributed by UOAH to the home.

UOAH Group Director of Human Resources, Haikal Maarof said the various voluntary outreach activities are aimed to provide the underprivileged with a helping hand since it commenced earlier this month and is on-going throughout the fasting month.

"We carry on these simple traditions so underprivileged children and charity homes will receive the provisions and monetary assistance that they need during Ramadan and Hari Raya."

The events are a continuation of the yearly practices for UOA Hospitality every Ramadan.



Distribution of bubur lambuk to motorists at Jalan Kerinchi



Over 400kgs of food items were collected and donated to Pusat Jagaan Anak Yatim & Miskin Sri Kundang



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The children from Rumah Amal Al-Firdaus with UOAH associates during the buka puasa event



Representatives from the management team of UOAH giving out duit Raya to the children

About UOA Hospitality

UOA Hospitality (UOAH) was established in 2011 as the asset owner and operator of hospitality projects for leading property investment and development group, UOA Group. With key areas of expertise in managing hospitality brands and properties, UOAH currently oversees a unique portfolio of hotel products and services including Connexion Conference & Event Centre, VE Hotel & Residence, Komune, Co-working, as well as Capri by Frasers Kuala Lumpur in collaboration with Frasers Hospitality.

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